

Fairport Perinton Merchants Association Festivals & Events



Merchants at the Market!
Fairport Farmer's Market—opens in May

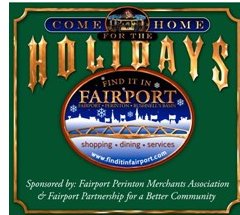
Fairport Canal Days
First full weekend in June



Scarecrow Festival
Late September-Early October date

Come Home for the Holidays

December First Saturday—Santa Arrives
Wagon rides and more!



Information about these and all promotional events is sent in email updates

Fairport Perinton Merchants Association (FPMA) Website

www.finditinfairport.com

FPMA Facebook Page

@Finditinfairport14450

FPMA Instagram Page

finditinfairport

FPMA Office

6 North Main Street, Suite 105, Fairport, NY 14450
Phone Number 585-377-6010
Email—info@fairportmerchants.com (best way to connect)
FPMA Admin—Pam Renfro—please schedule by email



We're More than Just a Village



Our FPMA Mission

*Stimulate members' businesses within the Village of Fairport and Town of Perinton.
Provide a forum to exchange ideas to enhance the promotion of Fairport and Perinton businesses.
Promote community pride through sponsorship of organized events and activities.
Provide support to the community and residents through civic endeavors and volunteer efforts of the membership.*

Why join us?

Membership Benefits

Find It In Fairport Website and Social Media

Inclusion in our Membership Directory with your business profile on our website. Social media promotion—with your help—on the *Find It In Fairport* Facebook page

Cooperative Advertising

Opportunities via print, TV & internet (social media)

Retail Council of NY Benefits

Including very competitive credit card processing rates

Canal Days Merchant Marketplace

Opportunity to be part of the very visible Merchant Marketplace for a nominal fee.

Business to business networking

FPMA consists of merchants-retail and service, organizations and local government representatives. We are each other’s customers, *creating a powerful support base for all members*

Fairport Perinton Partnership ,

which provides business support, development and promotion to our membership via Oktoberfest, tourism & destination marketing, as well as New York Parks & Trails, Canal NY and Visit Rochester affiliations

Annual Contributions

to community organizations: Perinton Food Shelf, Mercy Flight, Perinton Historical Society, Dollars for Scholars and many more

Community Sustainability & Betterment

Through annual donations for seasonal decorations for the village—Fall and Holiday decor. Funding also for the Public Art Fund.

Community Collaboration

Opportunities to participate in and collaborate with fellow members on the many community events the FPMA sponsors, being a part of the synergy that makes the Fairport community so vibrant and strong!

Join us!

Monthly Meetings and More

Monthly Meetings

The FPMA meets monthly on the fourth Tuesday of the month at 8:30 am. Locations are determined and communicated through the monthly newsletter. Visit our website *finditinfairport.com* to find the current month’s meeting location.

Regular Email Updates

Updates contain info about upcoming Fairport events, promotional opportunities and general news about the community.

How to Join Us

Annual Membership Fee -

- Class A—Retail with storefront \$110
- Class B—Service business \$110
- Class C—Home based \$110
- Class D—Non-profit \$60

Ready to join? There are 2 ways to do so!

- Fill out the application included in this packet
- Click the JOIN NOW tab at the bottom of the *Find It In Fairport* homepage!

