July 2018 Volume 3 Issue 7

Next general meeting 8:30am, July 24th at the Inn on Church

Come enjoy the wonderful hospitality of the Inn on Church located at 11 West Church Street.

Join us for our monthly "coffee with conversation" and be in the know about what's happening in the community your business/organization is a part of! Feel free to invite a business neighbor that is not a member to attend with you.

General Meeting Minutes June 2018

Thank you to the Perinton Historical Society for hosting our monthly meeting in June.

The Perinton Historical Society located at 18 Perrin Street is a leading community resource for promoting and instilling a sense of local history among our Perinton/Fairport residents. Not only do they preserve our area's history but they encourage our children to have an interest in our local history. They host field trips filled with intriguing stories such as the time bones were found in the garden of a house in the village. To find out how the story ends visit the museum!

perintonhistoricalsociety.org

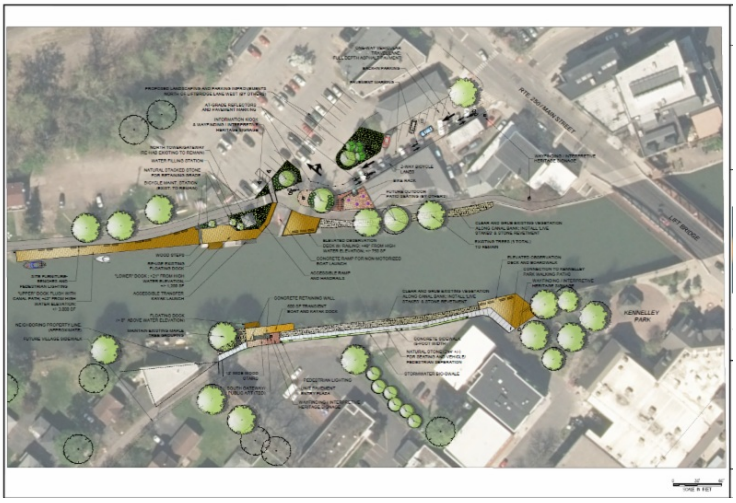
Check Out Our Recent Events

Fairport was lucky to be a village that hosted a stop for **The Great Race**, which is a 9-day, 2,300-mile vintage car race, on Saturday, June 23. In this race over a 120 vintage cars from the US, Canada, England and Japan travel from Buffalo to Halifax. Members from our community hosted a racer for the evening by helping them to dinner and answering questions about our area.

Photo above left: Howard Sharp in Team Sharp's car.
Photo above right by John Kucko Digital

Cycle the Erie Canal came through on July 9 with more than 700 cyclists. These riders are from 37 states, Canada, Australia and the UK and aged 6-82. The bike tour started in Buffalo and head to Albany. Their ride from Medina to Fairport was one of the longer days with it being a 63 mile stretch. They camped at Minerva Deland School, check out the before and after picture!

Upcoming Events



Fairport Bicentennial Canal Gateway Project

Public Information Session
Thursday, July 19th at 7:00pm
Fairport Village Hall Boardroom

Establishing connectivity to the Erie Canal and Main Street in the Village of Fairport, for residents and visitors. By creating an inviting and walkable environment, this project will encourage engagement with the canal and the Fairport community, by revealing amenities, views and links which will expand the landscape of the Village and provide a sense of place to the western banks.

Click here for information to write a letter of support for this project due by July 20.

Visit the Corning Museum Glass Barge from July 20-22

Summer Music Series

Gazebo Concerts

Casa Larga Patio Parties

Center Park Concerts

Ongoing Merchant Opportunities

Fairport Farmers Market
7am-noon Saturdays in Village Landing
May-November

- FPMA members are welcome to gain exposure for their business by staffing the FPMA Merchant of the Week Booth
- Displays and demonstrations welcome, just not selling.
- Contact Fairport Mayor Fritz May at fairportfarmersmarket@gmail.com to reserve a date on the calendar!
- The FPMA has put supplies (tent, chairs, signage, tent weights, FPMA literature) in a rolling cart, housed in a storage area in the library underground garage for easy access to the market. Mayor May can provide a key on Saturday morning.

VISITOR BAG CONTENT TIME!

By car, boat, bike or foot, visitors to Fairport look locally for provisions, gifts, services and even parts. FPMA members may drop off promotional materials to the FPMA/FPP office in the Box Factory or bring to the next General meeting. Rack cards, postcards, business cards, coupons and small dimensional items with utility (keychains, flashlights, etc) are always a hit! Both FPMA members Minuteman Press and Penny Lane Printing (GVPennysaver) are ready to help you design and produce promotional material.

50% discount on advertising with KIDS OUT AND ABOUT

Having family-centered events? Another benefit of FPMA membership is a 50% discount for retail rate advertising with Kids Out and About, the leading on-line resource for family-centered activites in our area. The FPMA promotes our events through KOAA and there are several ways to promote your events/products through free listings, too. Be sure to mention you are a member of the FPMA when inquiring.

Serving retailers and other businesses since 1931.

The FPMA has partnered with the Retail Council of NYS to provide our members many benefits, including insurance and credit card processing services. Merchants may submit credit card statements for a free analysis to determine if the Retail Council could provide cost effective solutions for this critical part of retail. Submit your statement to nbatouchka@retailcouncilnys.com for a no-obligation review.

Community Display Case at Fairport Savings Bank

The bank's village branch located on Main Street has a community display case. FPMA members are invited to create a showcase that will remain for a month, giving great exposure to your business or cause! Contact Lynn Georgi at FSBank today to reserve your slot. Thank you, FSBank, for inviting our members to be a part of this community engagement effort!

GENESEE VALLEY PENNYSAVER COVER PAGE

2018 CONTENT AND PUBLICATION CALENDAR for PLANNING PURPOSES

THEME:	CONTENT DUE DATE:	PUBLICATION DATE:
Oktoberfest	9/13	9/21
Scarecrow Festival	9/20	9/28
Come Home for the Holidays	11/15	11/23

- These pages sell out fast, so respond promptly to Pam Renfro at info@fairportmerchants.com to reserve your coupon space and receive ad specifications.
- Once you commit, you will receive an FPMA invoice from info@fairportmerchants.com Paypal account to pay for the ad.
- The cost of the coupon is $100.00.

Upcoming Member Charity Events

Perinton Historical Society News

The remodel of the main level of the museum is now complete! Stop in and enjoy the fresh, clean and open floor plan.

New exhibits include a homage to Albert "Hawk" DiRisio and a display honoring P. David Marsh.

July Histogram Newsletter

FPMA Mission

Stimulate members' businesses within the Village of Fairport and Town of Perinton, including Bushnells Basin.

Provide a forum to exchange ideas to enhance the promotion of Fairport and Perinton businesses.
Promote community pride through sponsorship of organized events and activities.
Provide support to the community and residents through civic endeavors and volunteer efforts of the membership.

We meet every fourth Tuesday @ 8:30am...please check monthly newsletter for location!

July 24th THE INN ON CHURCH
August 28th PURPLE MOON COTTAGE
September 25th PERINTON RECREATION AND PARKS
October 23rd THE WOODLANDS
November 21 VILLAGE HALL