



January 2019 Volume 4 Issue 1

Next general meeting 8:30am, January 22th at the Fairport Village Hall, 2nd Floor.



This meeting is the FPMA annual budget meeting and elections will be held. Please join us!

Be in the know about what's happening in the community your business/organization is a part of! Feel free to invite a business neighbor that is not a member to attend with you.

[General Meeting Minutes November 2018](#)



Happy New Year!

Don't forget if you are attending the FPMA Holiday Party it is



Recent Events



Come Home for the Holidays 2018

We had a great turnout for the grand arrival of Santa who came from the North Pole by fire truck! It was a beautiful night filled with holiday cheer, cookies and hot chocolate. The horses pulling the wagon had no problem staying warm as they provided ride after ride, which not only raised \$300 for the Perinton Food Shelf but a whole truck bed of donations as well! People enjoyed listening to The Fairport Fire Dept Band and joining a Christmas Carol Sing-Along with Spotlight Studios.





At our November meeting the FPMA presented donations to several local organizations honoring and supporting the work they do for our community.

2018 Donations:

Fairport-Perinton Dollars for Scholars (\$1000), Fairport High School Senior BASH (\$250), Perinton Historical Society (\$500), Fairport Fire Department Band (\$600), Perinton Food Shelf (\$500 plus canned goods from CH4H Hayride), Village of Fairport Staff Holiday Party (\$500), Mercy Flight Central (\$500)

2018 Sponsorships:

Perinton Memorial Post #8495 (\$500), Fairport Baptist Homes (\$800), Fairport Perinton Partnership (\$1000)

2018 Support:

Fairport High School Art Department (Face Painting Proceeds), Fairport Drama Boosters (Playbill Advertising)

Check out the NEW website

Our new website is *live!*
Please check it out and share.

If there is any information that you need updated please email John



Exciting News!

Fairport's OCED and the Village of Fairport have been awarded over

8769	Monroe	Village of Fairport	Fairport Bicentennial Canal Gateway Project	The Village of Fairport will create an ADA accessible paved waterfront park which celebrates the Erie Canal's and Village's history and improves water access for all users. The project will enhance the existing docks, kayak launch, and boat ramp along the north bank of the Erie Canal, add comfort amenities and signage, and will improve the safety of Erie Canal Trail located along Liffbridge Lane West.	OP&P PWS D	\$300,000
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\$500,000 in grants from Gov. Cuomo's Finger Lakes Regional Development Council!

Finger Lakes

CFA #	County	Applicant	Project Title	Description	Agency / Program	Award
8769	Monroe	Village of Fairport	Fairport Canal Gateway Project	This project will increase access to canal-side attractions in the village of Fairport. On the north bank, new ADA-accessible docks will be installed, along with an accessible kayak launch, segregated boat ramp, observation deck, wayfinding, an information kiosk and new lighting and landscaping. Enhancements along the south bank include a new park that will feature an interpretive heritage trail to celebrate the Erie Canal bicentennial. The trail will connect to existing pathways in Kennedy Park and to downtown neighborhoods via an extended sidewalk network.	Canals	\$500,000
8998	Monroe	Village of Fairport	Village of Fairport Local Waterfront Revitalization Program	The Village of Fairport will work with residents, businesses and other public and private stakeholders to prepare a Local Waterfront Revitalization Program (LWRP) for its Erie Canal waterfront. The LWRP vision, policies, and project recommendations will promote business development, enhance public access and recreational facilities, protect water quality, encourage development of underutilized waterfront lands, promote walkability and enhance quality of life.	DOCLWRP	\$75,000

Upcoming Events



The Fairport Office of Community + Economic Development has established a \$150,000 Liftbridge Impact Fund

This fund will provide assistance to Village of Fairport businesses that will be impacted by the planned 2019-2020 Fairport Liftbridge rehabilitation project.

Please join us on **Tuesday, January 29th at 9am at Village Hall** to share your ideas on areas of focus and program development. Your input will be used as a guide to ensure that the funds provide the greatest impact during this project.

We are looking for creative ideas beyond the traditional assistance of low interest loans. Some examples might be:

Preparing:

- Free Professional business consulting services aimed at strengthening the business ahead of the project e.g. accounting, bookkeeping, marketing, retail management, merchandising, and business and financial planning.

Investing:

- Matching grants to property owners for façade improvements or for tenant improvements.

Communicating:

- Providing free professional social media assistance directly to local businesses with branding and website packages that will broaden their exposure, increase sales opportunities, and establish their brands.
- Creating and maintaining a dynamic “one stop” website for all information related to the project including detours, construction schedules and events.

Please **RSVP** by return email before Friday, January 25th . If you are unable to attend, please feel free to share your ideas by email to FairportOCED@fairportny.com.

Perinton Historical Society News



The Society is a non-profit volunteer organization that operates the Fairport Museum at 18 Perrin Street in the Village of Fairport and maintains its collections. The Society began as a research organization founded by ten individuals in 1935 and incorporated in 1937. Now over 70 years of documents and images have been collected. Some items from our collections are found nowhere else.

[December Histogram](#)

Ongoing Merchant Opportunities



Fairport Farmers Market

7am-noon Saturdays in Village Landing

May-November

- FPMA members are welcome to gain exposure for their business by staffing the FPMA Merchant of the Week Booth
- Displays and demonstrations welcome, just not selling.
- Contact Fairport Mayor Fritz May at fairportfarmersmarket@gmail.com to reserve a date on the calendar!
- The FPMA has put supplies (tent, chairs, signage, tent weights, FPMA literature) in a rolling cart, housed in a storage area in the library underground garage for easy access to the market. Mayor May can provide a key on Saturday morning.

**50% discount on advertising with
KIDS OUT AND ABOUT**

Having family-centered events?
Another benefit of FPMA membership is a 50%

discount for retail rate advertising with Kids Out and About, the leading on-line resource for family-centered activities in our area. The FPMA promotes our events through KOAA and there are several ways to promote your events/products through free listings, too. Be sure to mention you are a member of the FPMA when inquiring.



**Community Display Case at
Fairport Savings Bank**



The bank's village branch located on Main Street has a community display case. FPMA members are invited to create a showcase that will remain for a month, giving great exposure to your business or cause! Contact [Lynn Georgi](#) at FSBank today to reserve your slot. Thank you, FSBank, for inviting our members to be a part of this community engagement effort!

FPMA Mission

Stimulate members' businesses within the Village of Fairport and Town of Perinton, including Bushnells Basin.

Provide a forum to exchange ideas to enhance the promotion of Fairport and Perinton businesses.

Promote community pride through sponsorship of organized events and activities. Provide support to the community and residents through civic endeavors and volunteer efforts of the membership.

We meet every fourth Tuesday @ 8:30am...please check monthly newsletter for location!

January 22 VILLAGE HALL

