

July 2018 Volume 3 Issue 8

# Next general meeting 8:30am, August 28th at the Woodlands at Stonebrook

# Come check out the beautiful new senior housing at 10 Stonebrook Drive.

Join us for our monthly "coffee with conversation" and be in the know about what's happening in the community your business/organization is a part of! Feel free to invite a business neighbor that is not a member to attend with you.

**General Meeting Minutes July 2018** 



# Thank you to the Inn on Church for hosting our monthly meeting in July.

The Inn on Church is located at 11 Church Street. Co-owed by Pam and Angela. They have worked hard to update this amazing space making it so welcoming. The Inn on Church has four beautiful guest rooms or the option to rent the whole house. Their wonderful hospitality will make you feel at home!



innonchurch.com



#### **Check Out Our Recent Events**

The **Corning Museum of Glass Barge** had a stop in Fairport on July 20-22. During it's stay they gave multiple demonstrations daily.

The history behind the reason for this journey is that 150 years ago (1868) the Brooklyn Flint Glass Company used the New York Waterways to relocate to Corning.

The commemorative voyage started earlier this year in May at the Brooklyn Bridge Park then traveled north on the Hudson and westward on the Erie Canal making its way to the Finger Lakes.

The last leg of their trip will take place on land concluding in Corning for a community wide celebration.

The CMoG is excited to be sharing the story of glassmaking in it's Glass Barge tour and be the signature event for the statewide celebration of the Erie Canal Bicentennial. During this celebration the Glass Barge is helping to represent the continued role New York's waterways has in shaping our culture, community and industry.



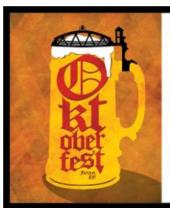




The **Lois McClure** joined the tour of the Corning Glass Barge as it represents the wooden canal boats that helped move the Brooklyn Flint Glass Company to Corning. At every port the Lois McClure's crew of on-water experts, historians and archaeologists welcomed visitors.

## **Upcoming Events**





# Oktoberfest

## October 5 & 6

www.fairportpartnership.org

Click here for your scarecrow space application!



#### **Summer Music Series**







**Gazebo Concerts** 

Casa Larga Patio Parties

**Center Park Concerts** 

#### **Ongoing Merchant Opportunities**



#### Fairport Farmers Market 7am-noon Saturdays in Village Landing May-November

- FPMA members are welcome to gain exposure for their business by staffing the FPMA Merchant of the Week Booth
- Displays and demonstrations welcome, just not selling.
- Contact Fairport Mayor Fritz May at <u>fairportfarmersmarket@gmail.com</u> to reserve a date on the calendar!
- The FPMA has put supplies (tent, chairs, signage, tent weights, FPMA literature) in a rolling cart, housed in a storage area in the library underground garage for easy access to the market. Mayor May can provide a key on Saturday morning.

By car, boat, bike or foot, visitors to
Fairport look locally for provisions, gifts,
services and even parts. FPMA members
may drop off promotional materials to the
FPMA/FPP office in the Box Factory or
bring to the next General meeting. Rack
cards, postcards, business cards,
coupons and small dimensional items with
utility (keychains, flashlights, etc) are
always a hit! Both FPMA
members Minuteman Press and Penny
Lane Printing (GVPennysaver) are ready to
help you design and produce promotional
material.





## 50% discount on advertising with KIDS OUT AND ABOUT

Having family-centered events?

Another benefit of FPMA membership is a 50% discount for retail rate advertising with Kids Out and About, the leading on-line resource for family-centered activites in our area.

The FPMA promotes our events through KOAA and there are several ways to promote your events/products through free listings, too.

Be sure to mention you are a member of the FPMA when inquiring.



Serving retailers and other businesses since 1931.

The FPMA has partnered with the Retail Council of NYS to provide our members many benefits, including insurance and credit card processing services. Merchants may submit credit card statements for a free analysis to determine if the Retail Council could provide cost effective solutions for this critical part of retail. Submit your statement to <a href="mailto:nbatouchka@retailcouncilnys.com">nbatouchka@retailcouncilnys.com</a> f or a no-obligation review.



#### Community Display Case at <u>Fairport Savings Bank</u>

The bank's village branch located on Main Street has a community display case. FPMA members are invited to create a showcase that will remain for a month, giving great exposure to your business or cause! Contact Lynn Georgi at FSBank today to reserve your slot. Thank you, FSBank, for inviting our members to be a part of this community engagement effort!

THEME: CONTENT DUE DATE: PUBLICATION DATE:

Oktoberfest 9/13 9/2

Scarecrow Festival 9/20 9/28

Come Home for the Holidays 11/15 11/23

- These pages sell out fast, so respond promptly to Pam Renfro at <a href="mailto:info@fairportmerchants.com">info@fairportmerchants.com</a> to reserve your coupon space and receive ad specifications.
- Once you commit, you will receive an FPMA invoice from <a href="mailto:info@fairportmerchants.com">info@fairportmerchants.com</a> Paypal account to pay for the ad.
- The cost of the coupon is \$100.00.

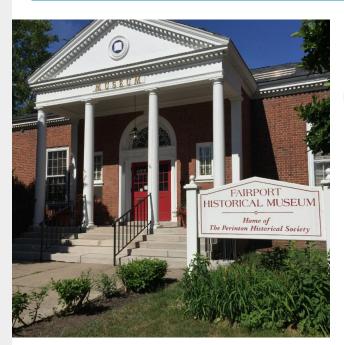
#### **Upcoming Member Charity Events**





## **Perinton Historical Society News**

Thank you ♥



The remodel of the main level of the museum is now complete! Stop in and enjoy the fresh, clean and open floor plan.

New exhibits include a homage to Albert "Hawk" DiRisio and a display honoring P. David Marsh.

July Histogram Newsletter



#### **FPMA Mission**

Stimulate members' businesses within the Village of Fairport and Town of Perinton, including Bushnells Basin.

Provide a forum to exchange ideas to enhance the promotion of Fairport and Perinton businesses.

Promote community pride through sponsorship of organized events and activities.

Provide support to the community and residents through civic endeavors and volunteer efforts of the membership.

We meet every fourth Tuesday @ 8:30am...please check monthly newsletter for location!

August 28th THE WOODLANDS AT STONEBROOK
September 25th PERINTON RECREATION AND PARKS
October 23rd THE WOODLANDS
November 21 VILLAGE HALL

